



Here's Your Daily HotSheet!

Show # 103—Hugh Ballou - February 4, 2009

Tips From Hugh:

1. You build synergy by working with people. We live in a high tech world, and people have forgotten how to relate to each other interpersonally. So when I work, it's like a no-tech environment. We talk to each other; we learn to relate to each other. Maybe it's the old-fashioned way, but it works.
2. I find that in most organizations people have answers somewhere, but they don't have the systems to put it together. I also find that in most organizations, people are just trying to keep up. There is just so much to accomplish in so few days. What I help people do is manage their time, manage their resources, and work more effectively, not harder. They have the answers. I have the system. We put that together.
3. Different organizations can grow at a different pace. It depends on the organization. I don't think any organization can make too many changes in too short a period of time. It's not me putting change into the organization. It's them deciding that they want to improve some systems, how do we make this a part of their culture and how do we manage it on a daily basis.
4. People can expect results immediately. Depending on the amount of change they want, when I walk away after the first encounter, people can expect immediate results. You can walk away with something that is immediately useful and applicable.
5. If they want to improve their sales, or if they want to cut down on expenses, for instance, this is a tangible end result, so the team defines the strategy. However, in that process we actually learn the behaviors. We actually learn what we are going to do differently. We don't do touchy-feely team stuff and go back to what we did before.



The Definitive Leader

Transformational Leadership Systems and Strategies



What does a conductor have to teach about leadership?

**How to get people to do
WHAT YOU WANT.
WHEN YOU WANT IT!**

The Problem

- ❑ Wasted time and loss of productivity is costing you and your organization—big or small—thousands of dollars!
- ❑ Layoffs, downsizing and competitive market demands require you to get more done with far less resources.
- ❑ You're up to your eyeballs in stress and can't get #\$\$^& done the way you want, when you want, at the cost you want.

Here's the Solution!

My name is Hugh Ballou and I have the answer. All you need is my Transformational Leadership program to give you step-by-step strategies that will massively change your results!

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This Is It...

"The Definitive Leader: Transformational Leadership Systems and Strategies"

This program can transform you into effective leader. You'll get weekly lessons that will give you concrete ideas and new leadership tools and that can be immediately applied to your situation—so you can get things DONE. Make more MONEY. And have a LIFE again.

Other programs only bury you in academic theories. This is practical leadership information AND real-world application!

Here's what I will do for you that's different...

- Provide 52 classes with foundations behind leadership principles!
- Provide leadership tools and applications to immediately implement!
- Provide a learning format to utilize anywhere - without your computer!
- Provide bonus lessons to expand your learning opportunities!
- Provide monthly call-in teleseminars to accelerate your learning!

My strategies are "real world" strategies that I have used and that I teach my successful clients to use. I have learned my strategies working in small, medium, and giant sized organizations - having made all the mistakes! Learn from my experience - save time, save money, build high performance teams!

Grab This Opportunity Right Now...

Only 100 lucky charter members will be accepted at a 50% discount - the rest (only and limited number) will pay full price! This opportunity will end at midnight on February 28, 2009!

This program will make you a hero with your teams and teach you to take your organization—big or small (even if you're a home-based

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business that's thinking of hiring your first virtual assistant!) to new heights beginning with the first lesson!

Here's What They Are Saying About Me...

Hugh can help with the most critical conversations and organization must have, to bring forth the leadership there but many time unrecognized. With Hugh progress is inevitable and in a much shorter time.

Garrett Gunderson
Best Selling Author
"Killing Sacred Cows"
Sandy, UT

I was amazed at the many steps we traversed in a time efficient way, leading to the final action plan with actual tasks, individual assignments and deadlines for implementation.

Dr. Kay Shirley
Financial Development Corporation
Atlanta, GA

Hugh Ballou makes work fun. He knows how to keep you focused on the objective while enjoying the process.

Ed Buckbee,
Director Emeritus,
U.S. Space & Rocket Center,
Huntsville, AL

Here's Why I Can Teach These Principles...

My name is Hugh Ballou. I worked for 40 years as musical conductor under a wide variety of circumstances with a great variety of leaders - some good, some not so good. I learned a great amount about leadership from some of the best leaders in the world! I have failed many times and learned from each failure - and you will benefit from my experience! These are "proven in the trenches" strategies!

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Here's What This Will Do For You...

- ▶ Transform your organization to be effective and profitable!
- ▶ Transform your staff into a high performance team!
- ▶ Take command of your time and get more accomplished!
- ▶ Improve your bottom line profit with fewer resources!
- ▶ Grow your leadership skills exponentially!
- ▶ Create effective systems to take your organization at the top!

Here's How It Works...

- ▶ Download each lesson for convenience
- ▶ Receive a new lesson each week
- ▶ Full strategy with steps for implementation included
- ▶ 30-Day Money Back Guarantee
- ▶ Bonus lessons each 3 months
- ▶ Email technical support
- ▶ Live monthly training calls
- ▶ Practical applications with every lesson

Only \$29.95 a month!

What's That Worth To You?

How much longer do you want to want to waste time and waste money! In today's lean economy, learn to prove your skill as a Transformational Leader and begin making a difference TODAY!

Your Satisfaction is Totally Guaranteed!

If you are not completely satisfied within the first 30 days, then you get all your money back NO QUESTIONS ASKED! AND, you get to keep the lessons and bonuses!

As If That's Not Enough, I'm Adding This:

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Order NOW and get these free bonuses...

- Audio course and action guide: Powerful Goals (\$30 Value)
- Audio course and action guide: Power Packed Team Meetings (\$30 Value)
- Leadership Report: Avoiding Leadership Disasters!
- Transformational Leadership Weekly Tip of the Week keeping you on track!

The longer you wait to get started, the longer it will take you to see results!

Don't Wait, This Offer Won't Last...

The normal price for this online training course is \$59.95 a month. Take action now and steal it for \$29.95—but that's only for the first 100 to register! This limited time special will be gone once we fill the first class. Don't miss out. You have nothing to lose!

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